

2018 Fortalis® Grower Program

PROGRAM OBJECTIVE:

To reward growers who partner with Plant Impact to maximize their soybean yields by purchasing Fortalis® and pairing it with their preferred foliar fungicide.

PROGRAM SUMMARY:

The 2018 Fortalis® Grower Program consists of three elements:

PROGRAM ELEMENT	ACTIVITY	PACKAGE SIZE	INCENTIVE
<i>Pair Up for Power</i> Rebate	Purchase minimum of 10 gallons Fortalis® and pair up with grower preferred fungicide/insecticide	2 x 2.5 gallon	\$8.00/gal
<i>Put Fortalis to the Test</i> Rebate	Grower purchase of Fortalis® greater than or equal to 25 gallons	2 x 2.5 gallon	\$3.00/gal
<i>Fortalis Customer Loyalty</i> Rebate	All 2017 Fortalis® grower customers and 2016 Fortalis Forerunners trialists Loyalty Rebate	2 x 2.5 gallon	\$3.00/gal
TOTAL Grower Program Opportunity			\$14.00/gal

PROGRAM CONDITIONS:

1. Soybean growers in all states where Fortalis® is registered for use are eligible.
2. To qualify for the *Pair Up for Power* Rebate, the grower must purchase a minimum of 10 gallons of Fortalis® and pair up with their preferred strobilurin/triazole fungicide or insecticide for application with Fortalis® on a minimum of 90 acres of soybeans.
3. All *Pair Up for Power* Rebate payments will be based on Retailer-reported grower level sales of Fortalis® and reporting of the strobilurin/triazole foliar fungicide or insecticide that was paired with Fortalis®.
4. *Put Fortalis to the Test* Rebate payments will be based on Retailer-reported net sales of Fortalis® to Growers purchasing greater than 25 gallons of Fortalis in 2018.
5. Fortalis Customer Loyalty Rebate payments will be based on Retailer-reported net sales of Fortalis® to Growers compared to Plant Impact past user database.
6. Eligible rebates will be paid by December 15, 2018.

2018 Fortalis Grower Program applies to all states within the United States where Fortalis® is registered for use. Only Fortalis® purchased from an authorized Plant Impact Retailer is eligible for payment under this program. Program is subject to product availability. Plant Impact, Inc. reserves the right to cancel or modify this program at any time without any notice and to audit documentation supporting reported grower purchasers.



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